

ARJUN GUPTA

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Profile

- Detail-oriented, organized, assertive, creative, fast-learner, grasp concepts quickly, team-player, strong leadership skills, dynamic communicator.

Education

- **M.S. Digital Media (September 2007 – June 2010)**
Drexel University, Philadelphia, Pennsylvania. GPA 3.78/4.0
- **B-Tech Computer Science and Engineering (Aug 2003 – June 2007)**
JSS Academy of Technical Education, Uttar Pradesh, India.

Experience

1. **Gannett Digital, Mobile Application Developer** **2013 – Present**
Working for the USA Today brand iPad and iPhone apps. Responsible for maintenance and addition of new front end and back end features.
 - [USA Today for iPad](#)
2. **Bean Creative, Interactive Developer and Designer** **2010 – 2013**
Worked as lead developer for the designing and coding of various multimedia projects including Mobile gaming and Mobile applications, Flash and HTML websites, Multi-touch table interfaces.
 - iOS Applications: Responsible for the full programming and had major contributions in the UI design for the following:
 - [WordWorld: Fun with WordFriends](#)
 - [Fancy Nancy Ballet School](#)
 - [Fancy Nancy Dress Up](#)
 - [Fancy Nancy Explorer Extraordinaire](#)
 - [Secret Agent Splat](#)
3. **Drexel University, Teaching Assistant** **2009 – 2010**
Taught freshman and sophomore level courses in Digital Design and Web Development.
 - **Digital Design Tools, Winter 2010**
Course covered designing, developing/editing of vector and raster images using Adobe Photoshop and Illustrator.
 - **Web Authoring, Fall 2009**
Course concentrated in web development with XHTML and CSS. Topics covered designing and coding of websites along with concepts of color theory and typography.
4. **Office of International Programs, Drexel University, Web Developer** **2008 – 2009**
Worked as a web developer and graphic designer for the office. Developed and maintained the office website and designed print materials for events.

5. **Digital Media Department, Drexel University, Web Developer** 2008 – 2009
Designed and coded websites for clients.
6. **International Management Institute (IMI), Freelance Multimedia Developer** 2006 – 2007
Developed Multimedia Brochure and student profile database for the annual student recruitments, and built websites for annual events.

Software Skills

- XCode
- Adobe Flash
- Adobe Photoshop
- Adobe Illustrator
- Adobe Fireworks
- Adobe Dreamweaver
- Adobe Director 11
- Adobe After Effects
- The Foundry Nuke
- PFTrack
- Autodesk Maya
- Side Effects Houdini
- Headus UV Layout
- Massive
- DVD Studio Pro
- FL Studio
- Apple Logic
- Adobe Sound Booth
- Wordpress

Programming and Scripting Skills

Extensive Experience

- Objective C
- ActionScript 2,3
- XHTML
- CSS
- C/C++
- Python
- Cycling '74 MAX 5

Familiar

- PHP
- XML
- Java Script
- SQL
- Render Man Shading Language
- HTML 5

Operating Systems

- Mac OS X
- Windows 8, 7, Vista, XP
- Linux Fedora 11

Conferences Attended

- Apple WWDC 2012
- Apple WWDC 2014

Awards

- **Teaching Assistantship, Drexel University. (2009-2010)**
- **Winner of Flexco Commercial Exhibit Design competition. (2009)**
Designed a 10'x10' exhibit in 3d which creatively integrated Flexco flooring products. Actual exhibit design was built and displayed at the NEOCON East Trade show at the Baltimore Convention Center.
- **Best Musician of the Year 2002-2003, Bluebells School International, India.**

Hobbies

- Music composer
- Chess
- Driving
- Badminton